

TED BAKER  
LONDON

TED BAKER KIDS 2018 OPTICAL COLLECTION

GIRLS' COLLECTION

Featuring fun flourishes that take their lead from Ted's mainline collections, his optical collection for girls is guaranteed to make little ones feel special.

With a subtle cat-eye shape, ALIA TBB959 captures the retro spirit of the '50s with an easy to wear, preppy aesthetic. The frame is available in bright pink, brown horn effect and tortoiseshell, with acetate temples adorned with Ted's seasonal take on floral prints.

Another lightweight style, LOLA TBB963 is finished with printed arms which balance the bubble-gum hues on the front of the glasses; delicate floral details are the perfect head-turning touch.

Continuing Ted's play on colour, DION TBB962 is crafted in rose gold, with strong geometrical patterns in pops of bold hues with a matte finish. Corresponding acetate tips are signed off with Ted's signature bow.

BOYS' COLLECTION

Ted's optical collection for boys equally nods to the menswear range, and the quirky details the brand is renowned for, with a playful, carefree approach.

DUKE TBB964 is available in four different colours and features paddle-shaped arms, with patterned tribal marks represent different sporting teams and their associated insignia.

RIVER TBB965 follows in a similar sporty manner with a classic rectangular frame shape and the same paddle-inspired arms, and is offered in classic, yet bold colour combinations such as orange and navy horn effect.

A classic shape, MARCEL TBB968 looks to great outdoors for inspiration. The sports-infused style has a satin finish front, with acetate temples in horn effect all signed off with the signature Ted branding.



ALIA TBB959



RIVER TBB965

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